

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)  
4131 N Mulberry Dr Ste 200  
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-50657  
Contract Dates: 10/02/2012-10/10/2012  
Customer Order:  
Linked Order:  
CPE: NON IL / /

Invoice Num: 1031-414426  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

**PAY BY** 11/13/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
1	CBS2 NEWS AT 6AM	10/02/2012-10/05/2012	. . W T F . .		30	4	275.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. . W T F . .	3		275.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We				30			275.00	Preempted
10/04/2012	Th	06:24:03 AM	10/03/2012	DMNONPACIL1208H	30	275.00	275.00		Makegood
10/04/2012	Th	06:57:04 AM		DMNONPACIL1208H	30	275.00			
10/05/2012	Fr	06:24:08 AM		DMNONPACIL1208H	30	275.00			
2	PRICE IS RIGHT 10-11AM	10/02/2012-10/05/2012	. T W T F . .		30	4	800.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. T W T F . .	4		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	10:29:55 AM		DMNONPACMO1207H	30	800.00			
10/03/2012	We	10:29:34 AM		DMNONPACIL1208H	30	800.00			
10/04/2012	Th	10:28:29 AM		DMNONPACIL1208H	30	800.00			
10/05/2012	Fr	10:30:04 AM		DMNONPACIL1208H	30	800.00			
3	2 NEWS AT 11:00	10/02/2012-10/05/2012	. T W T F . .		30	5	750.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. T W T F . .	4		750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu				30			750.00	Preempted
10/03/2012	We	11:09:20 AM		DMNONPACIL1208H	30	750.00			
10/04/2012	Th	11:11:38 AM		DMNONPACIL1208H	30	750.00			
10/05/2012	Fr	11:12:51 AM		DMNONPACIL1208H	30	750.00			
10/05/2012	Fr	11:22:01 AM	10/02/2012	DMNONPACIL1208H	30	750.00	750.00		Makegood

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CPE: NON IL / /

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Product Desc: NON IL 10/2-10/8

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
4	DR PHIL		10/02/2012-10/05/2012		. T W T F . .		30	5	700.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . .		4		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu				30			700.00	Preempted
10/03/2012	We	03:11:43 PM	10/02/2012	DMNONPACIL1208H	30	700.00	700.00		Makegood
10/03/2012	We	03:41:53 PM		DMNONPACIL1208H	30	700.00			
10/04/2012	Th	03:14:25 PM		DMNONPACIL1208H	30	700.00			
10/05/2012	Fr	03:48:24 PM		DMNONPACIL1208H	30	700.00			
5	CBS2 NEWS AT 5		10/02/2012-10/05/2012		. T W T F . .		30	5	1,700.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . .		4		1,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu				30			1,700.00	Preempted
10/03/2012	We	05:15:58 PM		DMNONPACIL1208H	30	1,700.00			
10/04/2012	Th	05:10:59 PM		DMNONPACIL1208H	30	1,700.00			
10/04/2012	Th	05:24:09 PM	10/02/2012	DMNONPACIL1208H	30	1,700.00	1,700.00		Makegood
10/05/2012	Fr	05:08:07 PM		DMNONPACIL1208H	30	1,700.00			
6	ENTERTAINMENT TONIGHT		10/02/2012-10/05/2012		. T W T F . .		30	6	1,800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . .		4		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu				30			1,800.00	Preempted
10/03/2012	We				30			1,800.00	Preempted
10/04/2012	Th	06:40:09 PM		DMNONPACIL1208H	30	1,800.00			
10/04/2012	Th	06:55:02 PM	10/02/2012	DMNONPACIL1208H	30	1,800.00	1,800.00		Makegood

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/05/2012	Fr	06:28:10 PM	10/03/2012	DMNONPACIL1208H	30	1,800.00	1,800.00		Makegood
	10/05/2012	Fr	06:46:38 PM		DMNONPACIL1208H	30	1,800.00			
7	DAVID LETTERMAN		10/02/2012-10/08/2012		. . . T F . .		30	2	1,400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		. . . T F . .		2		1,400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/04/2012	Th	11:11:46 PM		DMNONPACIL1208H	30	1,400.00			
	10/05/2012	Fr	10:54:53 PM		DMNONPACIL1208H	30	1,400.00			
8	LATE NEWS		10/02/2012-10/07/2012		. T W T F S S		30	7	4,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		. T W T F S S		6		4,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/02/2012	Tu				30			4,000.00	Preempted
	10/03/2012	We	10:28:23 PM		DMNONPACIL1208H	30	4,000.00			
	10/04/2012	Th	10:32:25 PM		DMNONPACIL1208H	30	4,000.00			
	10/05/2012	Fr	10:21:27 PM		DMNONPACIL1208H	30	4,000.00			
	10/06/2012	Sa	10:11:03 PM	10/02/2012	DMNONPACIL1208H	30	4,000.00	4,000.00		Makegood
	10/06/2012	Sa	10:20:58 PM		DMNONPACIL1208H	30	4,000.00			
	10/07/2012	Su	10:42:00 PM		DMNONPACIL1208H	30	4,000.00			
9	CBS2 NEWS AT 6AM		10/08/2012-10/10/2012		M T W . . . .		30	3	275.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M T W . . . .		3		275.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	06:41:47 AM		DMNONPACIL1208H	30	275.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	06:29:01 AM		DMNONPACIL1208H	30	275.00			
	10/10/2012	We	06:23:02 AM		DMNONPACIL1208H	30	275.00			
10	PRICE IS RIGHT	10-11AM		10/08/2012-10/10/2012		M T W . . . .	30	3	800.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M T W . . . .		3		800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	10:59:12 AM		DMNONPACIL1208H	30	800.00			
	10/09/2012	Tu	10:58:42 AM		DMNONPACIL1208H	30	800.00			
	10/10/2012	We	10:28:39 AM		DMNONPACIL1208H	30	800.00			
11	2 NEWS AT 11:00			10/08/2012-10/10/2012		M T W . . . .	30	3	750.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M T W . . . .		3		750.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	11:25:10 AM		DMNONPACIL1208H	30	750.00			
	10/09/2012	Tu	11:09:06 AM		DMNONPACIL1208H	30	750.00			
	10/10/2012	We	11:12:18 AM		DMNONPACIL1208H	30	750.00			
12	DR PHIL			10/08/2012-10/10/2012		M T W . . . .	30	3	700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M T W . . . .		3		700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	03:28:58 PM		DMNONPACIL1208H	30	700.00			
	10/09/2012	Tu	03:11:09 PM		DMNONPACIL1208H	30	700.00			
	10/10/2012	We	03:23:16 PM		DMNONPACIL1208H	30	700.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
13	CBS2 NEWS AT 5	10/08/2012-10/10/2012	MTW....	30	3	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTW....	3	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:23:56 PM		DMNONPACIL1208H	30	1,700.00			
10/09/2012	Tu	05:24:44 PM		DMNONPACIL1208H	30	1,700.00			
10/10/2012	We	05:23:49 PM		DMNONPACIL1208H	30	1,700.00			
14	DAVID LETTERMAN	10/08/2012-10/08/2012	M.....	30	1	1,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M.....	1	1,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	10:59:52 PM		DMNONPACIL1208H	30	1,400.00			
16	48 HOURS MYSTERIES	10/06/2012-10/06/2012	.....S.	30	1	4,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		.....S.	1	4,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	09:59:50 PM		DMNONPACIL1208H	30	4,500.00			
17	FACE THE NATION	10/07/2012-10/07/2012	.....S	30	1	4,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		.....S	1	4,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su	10:21:57 AM		DMNONPACIL1208H	30	4,000.00			

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18	ENTERTAINMENT TONIGHT	10/08/2012-10/10/2012	M T W . . . .		30	3	1,800.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		M T W . . . .	3		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:45:27 PM		DMNONPACIL1208H	30	1,800.00			
10/09/2012	Tu	06:46:10 PM		DMNONPACIL1208H	30	1,800.00			
10/10/2012	We	06:55:12 PM		DMNONPACIL1208H	30	1,800.00			
19	LATE NEWS	10/08/2012-10/10/2012	M T W . . . .		30	3	4,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		M T W . . . .	3		4,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	10:33:03 PM		DMNONPACIL1208H	30	4,000.00			
10/09/2012	Tu	10:28:44 PM		DMNONPACIL1208H	30	4,000.00			
10/10/2012	We	10:29:25 PM		DMNONPACIL1208H	30	4,000.00			
20	2 NEWS THIS MORNING [5-6AM EDITION]	10/03/2012-10/05/2012	. . W T F . .		30	5	275.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. . W T F . .	3		275.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We				30			275.00	Preempted
10/04/2012	Th	05:23:05 AM	10/03/2012	DMNONPACIL1208H	30	275.00	275.00		Makegood in 05:00:00-06:00:00
10/04/2012	Th	05:53:17 AM		DMNONPACIL1208H	30	275.00			
10/05/2012	Fr				30			275.00	Preempted
10/05/2012	Fr	05:40:52 AM	10/05/2012	DMNONPACIL1208H	30	275.00	275.00		Makegood in 05:00:00-06:00:00

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)  
4131 N Mulberry Dr Ste 200  
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-50657  
Contract Dates: 10/02/2012-10/10/2012  
Customer Order:  
Linked Order:  
CPE: NON IL / /

Invoice Num: 1031-414426  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

**PAY BY** 11/13/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
21	CBS THIS MORNING	10/03/2012-10/05/2012		. . W T F . .		30	5	400.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. . W T F . .		3		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We				30			400.00	Preempted
10/04/2012	Th				30			400.00	Preempted
10/04/2012	Th	08:35:58 AM	10/03/2012	DMNONPACIL1208H	30	400.00	400.00		Makegood in 06:58:00-09:00:00
10/05/2012	Fr	07:29:27 AM		DMNONPACIL1208H	30	400.00			
10/05/2012	Fr	08:23:31 AM	10/04/2012	DMNONPACIL1208H	30	400.00	400.00		Makegood in 07:00:00-09:00:00
22	THE TALK	10/03/2012-10/05/2012		. . W T F . .		30	3	500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. . W T F . .		3		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	01:59:42 PM		DMNONPACIL1208H	30	500.00			
10/04/2012	Th	01:59:12 PM		DMNONPACIL1208H	30	500.00			
10/05/2012	Fr	01:59:27 PM		DMNONPACIL1208H	30	500.00			
23	JUDGE JUDY	10/03/2012-10/05/2012		. . W T F . .		30	4	950.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. . W T F . .		3		950.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We				30			950.00	Preempted
10/03/2012	We	04:20:42 PM	10/03/2012	DMNONPACIL1208H	30	950.00	950.00		Makegood
10/04/2012	Th	04:10:49 PM		DMNONPACIL1208H	30	950.00			
10/05/2012	Fr	04:24:55 PM		DMNONPACIL1208H	30	950.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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P.O. BOX 33091  
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)  
4131 N Mulberry Dr Ste 200  
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-50657  
Contract Dates: 10/02/2012-10/10/2012  
Customer Order:  
Linked Order:  
CPE: NON IL / /

Invoice Num: 1031-414426  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

**PAY BY** 11/13/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
24	CBS EVENING NEWS W/SCOTT PELLEY		10/03/2012-10/05/2012		. . W . F . .		30	5	2,200.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. . W . F . .		3		2,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We				30			2,200.00	Preempted
10/03/2012	We				30			2,200.00	Preempted
10/05/2012	Fr	05:50:58 PM		DMNONPACIL1208H	30	2,200.00			
10/06/2012	Sa	06:59:12 PM	10/03/2012	DMNONPACIL1208H	30	1,500.00	1,500.00		Makegood in CRIME TIME SATURDA
10/06/2012	Sa	09:28:36 PM	10/03/2012	DMNONPACIL1208H	30	4,500.00	4,500.00		Makegood in 48 HOURS MYSTERIES
25	CBS2 NEWS AT 6		10/02/2012-10/05/2012		. T W T F . .		30	6	1,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F . .		4		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu				30			1,500.00	Preempted
10/03/2012	We				30			1,500.00	Preempted
10/03/2012	We	06:13:16 PM	10/03/2012	DMNONPACIL1208H	30	1,500.00	1,500.00		Makegood
10/03/2012	We	06:27:40 PM	10/02/2012	DMNONPACIL1208H	30	1,500.00	1,500.00		Makegood
10/04/2012	Th	06:11:33 PM		DMNONPACIL1208H	30	1,500.00			
10/05/2012	Fr	06:11:32 PM		DMNONPACIL1208H	30	1,500.00			
26	NAVY NCIS		10/02/2012-10/02/2012		. T . . . . .		30	3	12,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T . . . . .		1		12,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu				30			12,000.00	Preempted
10/05/2012	Fr	06:58:11 PM	10/02/2012	DMNONPACIL1208H	30	5,000.00	5,000.00		Makegood in CSI: NY
10/05/2012	Fr	09:32:43 PM	10/02/2012	DMNONPACIL1208H	30	7,000.00	7,000.00		Makegood in BLUE BLOODS

Warranty - We warrant the above broadcasts were made according to the official station log.



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WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)  
4131 N Mulberry Dr Ste 200  
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-50657  
Contract Dates: 10/02/2012-10/10/2012  
Customer Order:  
Linked Order:  
CPE: NON IL / /

Invoice Num: 1031-414426  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

**PAY BY** 11/13/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
27	ELEMENTARY	10/04/2012-10/04/2012	. . . T . . .	30	1	12,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. . . T . . .	1	12,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	10:00:28 PM		DMNONPACIL1208H	30	12,000.00			
28	SUN EARLY NEWS	10/07/2012-10/07/2012	. . . . . S	30	1	1,600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. . . . . S	1	1,600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su				30			1,600.00	Preempted
29	2 NEWS THIS MORNING [5-6AM EDITION]	10/08/2012-10/10/2012	M T W . . . .	30	3	275.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M T W . . . .	3	275.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:52:22 AM		DMNONPACIL1208H	30	275.00			
10/09/2012	Tu	05:28:14 AM		DMNONPACIL1208H	30	275.00			
10/10/2012	We	05:28:23 AM		DMNONPACIL1208H	30	275.00			
30	CBS THIS MORNING	10/08/2012-10/10/2012	M T W . . . .	30	3	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M T W . . . .	3	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	08:47:02 AM		DMNONPACIL1208H	30	400.00			
10/09/2012	Tu	08:51:11 AM		DMNONPACIL1208H	30	400.00			
10/10/2012	We	08:24:31 AM		DMNONPACIL1208H	30	400.00			

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Invoice Num: 1031-414426  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
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**PAY BY** 11/13/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
31	THE TALK	10/08/2012-10/10/2012	MTW....	30	3	500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		MTW....	3	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/08/2012	Mo	01:28:06 PM		DMNONPACIL1208H	30	500.00				
10/09/2012	Tu	01:35:07 PM		DMNONPACIL1208H	30	500.00				
10/10/2012	We	01:59:57 PM		DMNONPACIL1208H	30	500.00				
32	JUDGE JUDY	10/08/2012-10/10/2012	MTW....	30	3	950.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		MTW....	3	950.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/08/2012	Mo	04:42:51 PM		DMNONPACIL1208H	30	950.00				
10/09/2012	Tu	04:29:46 PM		DMNONPACIL1208H	30	950.00				
10/10/2012	We	04:20:33 PM		DMNONPACIL1208H	30	950.00				
33	CBS EVENING NEWS W/SCOTT PELLEY	10/08/2012-10/10/2012	M..W....	30	3	2,200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		M..W....	2	2,200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	11:58:36 AM	10/08/2012	DMNONPACIL1208H	30	4,400.00	4,400.00		Makegood in NFL REGULAR SEASON	
10/08/2012	Mo				30			2,200.00	Preempted	
10/10/2012	We				30			2,200.00	Preempted	

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
34	CBS2 NEWS AT 6	10/08/2012-10/10/2012	MTW . . . .	30	3	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTW . . . .	3	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:27:40 PM		DMNONPACIL1208H	30	1,500.00			
10/09/2012	Tu	06:13:22 PM		DMNONPACIL1208H	30	1,500.00			
10/10/2012	We	06:28:10 PM		DMNONPACIL1208H	30	1,500.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		93	150,450.00	22,567.50	127,882.50	38,725.00	38,725.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
Controller's Dept.  
  
212-856-8000

Gross Billing	150,450.00
Trade Value	0.00
Agency Commission	22,567.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	127,882.50

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